



# World-Class Franchise™

The highest honor any franchise company can earn is the enthusiastic support of their own franchise community. Lawn Doctor has earned that distinction.

## FranSurvey® Certified

- ✓ Confidential surveys.
- ✓ Every franchisee contacted.
- ✓ 20 crucial investment questions asked and answered by 187 of their 261 existing franchise owners for a completion rate of **71.6%** completed in February 2007.
- ✓ We ask about training and support, quality of products and services received from the franchisor and much more.
- ✓ Complete 11 page report available as an instant download at: [www.FranSurvey.com/LawnDoctor](http://www.FranSurvey.com/LawnDoctor)



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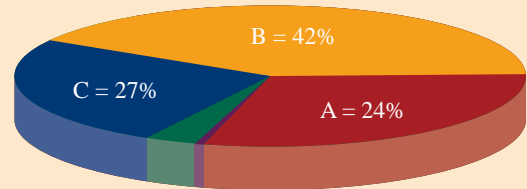
## Franchisor Relations = 93%

### Question

How would you grade the initial training supplied by the franchisor?

### Response

Combined scores of A + B + C



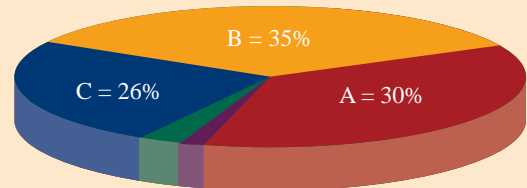
## Quality of Service = 91%

### Question

How would you rate the initial opening support supplied by the franchisor?

### Response

Combined scores of A + B + C



## Retrospective = 91%

### Question

My Franchisor understands that if I am successful, they will be successful.

### Response

Combined scores of Strongly Agree + Agree

