



FOR IMMEDIATE RELEASE

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Valuable Franchise Resale Opportunities Available with Lawn Doctor

HOLMDEL, N.J., Dec. 18, 2006 — Acquiring a well-established business with a strong, accredited brand has the potential to be a true asset to your personal and professional goals. If you've ever considered entrepreneurship, building a business you can be proud of, laying the groundwork for your family's future or enjoying the freedom and flexibility being your own boss can afford, you should consider achieving your aspirations with Lawn Doctor.

Lawn Doctor would like to announce the valuable franchise resale opportunities that have recently become available. Acquiring a Lawn Doctor Franchise resale means that a business has already been built for you, a loyal customer base has been established and there is potential for a great amount of brand recognition within a viable territory.

"Franchise resales are always beneficial for our franchise candidates," said Bob Goodyear, franchise development manager for Lawn Doctor, Inc. "A strong business with a loyal customer base and brand recognition is already built for those who are interested in becoming a business owner."

In order to acquire a Lawn Doctor Franchise resale, absolutely no experience is necessary. Lawn Doctor provides all the support and training needed to smoothly transition into entrepreneurship. Upon entering Lawn Doctor's system, all franchisees receive a two-week, comprehensive training at Lawn Doctor's national headquarters. At Lawn Doctor's New Dealer Training Class (NDTC), new franchisees experience hands-on and interactive training that greatly benefits the startup of new and established franchises.

New franchisees will receive training in every aspect of operating a successful Lawn Doctor Franchise from experts in the fields of marketing, sales, agronomy and horticulture, equipment operation and maintenance, and CORE™, Lawn Doctor's

proprietary business management software. These courses assist franchisees in properly and effectively running their businesses.

If you would like to receive more information about Lawn Doctor Franchise resales that may be available in your area, please contact Bob Goodyear, franchise development manager, at **1.800.4.LAWN DR** (1.800.452.9637, ext. 238) or via e-mail at robertgoodyear@lawndoctor.com. To learn more about Lawn Doctor's valuable franchise opportunity, please visit LawnDoctorFranchise.com and join in on Lawn Doctor's Web Conference, held every Tuesday at 7 p.m. EST.

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Lawn Doctor is the nation's largest lawn care franchise and has been in business since 1967. Since that time, Lawn Doctor has been beautifying lawns and landscapes across the nation, improving quality of life for both its customers and their lawns. Lawn Doctor has approximately 500 independent franchises in the United States and Puerto Rico, offering Lawn Maintainer Care, Tree & Shrub Care and Pest Control programs to keep lawns and landscapes healthy, green and pest-free all year long.