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Get Your Business Started with Lawn Doctor this April
Lawn Doctor Encourages Entrepreneurs to Join
All-inclusive New Dealer Training Class

HOLMDEL, N.J., March 9, 2006 — Choosing a career path can often be unnerving. You'd like a career with stability and benefits — one that will provide for you and your family. Considering entrepreneurship will grant you the opportunity to build a business you can be proud of, enjoy the freedom and flexibility being your own boss can afford, and lay the groundwork for your family's future. You can achieve all this with Lawn Doctor.

Before getting out there to build a loyal customer base and provide customers with Lawn Doctor's beneficial services, all Lawn Doctor franchisees must go through a two-week, comprehensive, all-expenses-paid training seminar at Lawn Doctor's national headquarters. At Lawn Doctor's New Dealer Training Class (NDTC), new franchisees experience hands-on and interactive training that greatly benefits the startup of their franchises.

Once a franchise candidate becomes part of Lawn Doctor's system, he or she will receive comprehensive training in every aspect of operating a successful Lawn Doctor Franchise from experts in the fields of marketing, sales, agronomy and horticulture, equipment operation and maintenance, and CORE™, Lawn Doctor's proprietary business management software. These courses assist franchisees in properly and effectively running their businesses.

"You can use training to gain confidence you need to sell your product and run your business," said Sallie Winfrey, owner of Lawn Doctor of Buffalo Grove-Lake Zurich and Barrington-Palatine, Ill. "Training classes were very helpful to my knowledge and my business."

Now's a great time to consider acquiring a Lawn Doctor Franchise of your own. If you join Lawn Doctor's family now, you can get into Lawn Doctor's April NDTC and effectively startup your business right away. It's never too late to start your Lawn Doctor Franchise and achieve your personal and professional aspirations.

If you would like to learn more about Lawn Doctor's franchise opportunity or New Dealer Training Class, please contact Bob Goodyear, franchise development manager, at **1.800.4.LAWN DR** (1.800.452.9637, ext. 238) or via e-mail at robertgoodyear@lawndoctor.com. Please be sure to visit LawnDoctorFranchise.com to become more familiar with Lawn Doctor.

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Lawn Doctor is the nation's largest lawn care franchise and has been in business since 1967. Since that time, Lawn Doctor has been beautifying lawns and landscapes across the nation, improving quality of life for both its customers and their lawns. Lawn Doctor has approximately 500 independent franchises in the United States and Puerto Rico, offering Lawn Maintainer Care, Tree & Shrub Care and Pest Control programs to keep lawns and landscapes healthy, green and pest-free all year long.